



*Tools of the trade.*

# eufora®

ADVANCED TRAINING

## ACADEMY

### PRECISION CUTTING VIA CUTTING SYSTEM I

*Versatile, Innovative and Architectural (VIA). The VIA cutting system incorporates the precision of British foundational technique with the elegant drape, grace and flair of French style. This systematic approach to haircutting takes stylists from good to great with cutting techniques that create hair movement through the cut, not the finish. The VIA cutting system provides stylists with the ultimate in speed, accuracy and guest satisfaction. Attendees will leave confident in their ability to create any cut they envision. Course includes comprehensive theory, demonstration and hands-on instruction.*

#### ATTENDEES WILL LEARN

Confidence in creating designs with structure and purpose

A deeper understanding of how hair moves

A systematic way of cutting with speed and accuracy

How to create shapes in the cut, not the style

DATE / TIME:

WHERE:

INVESTMENT:

BRING:

REGISTER:

*Eufora* ACADEMY INSTRUCTOR

## Micky Hatoum

When stylists come to an Advanced Academy Course with Micky Hatoum they can expect education supported by 30 years of industry experience. Micky's career began in 1991 and in 2005 he became a National Trainer for Eufora and has helped some of Eufora's most influential platform artists and educators build their technical foundation.

Micky is a vibrant and dynamic educator and has been featured in Beauty Launchpad demonstrating some of Eufora's newest trends and techniques.

Micky offers leadership, direction, and a wealth of experience to any stylist looking to knowledge a passion for the hair care industry rarely seen in educators today.

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