

## HYDRATING SHAMPOO & CONDITIONER FEATURE & BENEFITS



BēVē Hydrating Shampoo and Conditioner useds plant based technology to hydrate and streagthen hair. HeliaShield Technology restores and protects for longer, stronger tresses.

PRODUCT NAME	PRODUCTS FEATURES & BENEFITS	
HYDRATING SHAMPOO	<ul> <li>Moisturizes and binds with fibers in the cortex to reduce protein loss.</li> <li>Stops hair breakage &amp; increase strength.</li> <li>Prevents itchy scalp.</li> <li>Contains Vitamins A, B, C, E, beta-carotene, potassium, iron, calcium, &amp; Oleic acid.</li> </ul>	<ul> <li>Protects from UV damage.</li> <li>Delivers anti-aging properties.</li> <li>Leaves hair easy to comb, soft, soft, shiny, &amp; voluminous.</li> <li>Repairs split ends &amp; provides thermal protection from heat styling</li> </ul>
HYDRATING CONDITIONER	<ul> <li>Seals in the moisture.</li> <li>Helps prevent hair breakage &amp; increase strength.</li> <li>Rich in A, B, C, E vitamins, betacarotene, potassium, iron, calcium, oleic acid, linoleic acid, monounsaturated fats.</li> <li>Delivers antioxidant protection from the inside out.</li> </ul>	<ul> <li>Stop hair breakage.</li> <li>Prevents itchy scalp.</li> <li>Protects from UV damage.</li> <li>Delivers anti-aging properties to restore strength &amp; elasticity.</li> <li>Leaves hair easy to comb, soft, soft, shiny, &amp; voluminous.</li> <li>Repairs split ends &amp; provides thermal protection from heat styling.</li> </ul>



## CARE & STYLING FEATURE & BENEFITS

With BeVe's styling and finishing line, you can experience high performance products that are made with natural occuring, organic ingredients that are healthy for you and the planet.

Our products are gentle enough for daily use and are color and curl safe!

PRODUCT NAME	PRODUCTS FEATURES & BENEFITS	
FINISHED HAIRSPRAY FOR ALL HAIR TYPES	Medium irm hold     Gives hair a workable style with all day control     Naturally smooths frizz     Adds shine to hair     Provides UV Protection     Protects hair from heat damage	
CURLED CURL ENHANCER FOR CURLY HAIR	<ul> <li>Helps stop hair breakage, prevent itchy scalp, &amp; dandruff problems.</li> <li>Packed with Vitamins A, B, C, E, beta-carotene, potassium, iron, calcium, &amp; Linoleic &amp; Oleic acid.</li> <li>Delivers anti-aging properties to restore strength and elasticity.</li> </ul>	
COMING SOON: POLISHED LIGHT HAIR OIL FOR ALL HAIR TYPES	<ul> <li>Vitamins A, B, C, D, E, beta-carotene, potassium, iron, calcium &amp; Oleic acid.</li> <li>Helps stop hair breakage, prevent itchy scalp, &amp; dandruff problems.</li> <li>Helps maintain and encourage hair growth.</li> <li>Moisturizes, repairs, and strengthens hair to prevent breakage.</li> <li>Aids in preventing frizz &amp; hair loss.</li> </ul>	