



## 2024 Atelier Salon Retail Introductory Offer | US SALON

QTY	SKU	UPC	NAME	SIZE			
<b>EUFORA HAIRCARE</b>							
<b>ALOETHERAPY</b>							
12	PS/SHBC9.5	810292017538	ALOETHERAPY soothing hair and body cleanse	9.5 fl oz 280 ml			
2	PS/SHBCS36	810292017545	ALOETHERAPY soothing hair and body cleanse	36 fl oz 1064 ml			
12	PC/SC9.5	810292017514	ALOETHERAPY soothing conditioner	9.5 fl oz 280 ml			
2	PC/SC36	810292017521	ALOETHERAPY soothing conditioner	36 fl oz 1064 ml			
12	PB/SMM6.8	810292017507	ALOETHERAPY soothing moisture mist	6.8 fl oz 200 ml			
12	PB/BM12	810292017224	ALOETHERAPY soothing body moisturizer	12 fl oz 355 ml			
<b>HAIR CARE</b>							
12	PS/HS9.5	810292017279	HYDRATING nourishing shampoo	9.5 fl oz 280 ml			
2	PS/HS36	810292017286	HYDRATING nourishing shampoo	36 fl oz 1064 ml			
12	PC/MS9.5	810292017309	MOISTURE SOLUTION nourishing conditioner	9.5 fl oz 280 ml			
2	PC/MS36	810292017316	MOISTURE SOLUTION nourishing conditioner	36 fl oz 1064 ml			
12	PS/UR9.5	810292017323	URGENT REPAIR gentle detox shampoo	9.5 fl oz 280 ml			
2	PS/UR36	810292017330	URGENT REPAIR gentle detox shampoo	36 fl oz 1064 ml			
12	PC/URT5.1	810292017347	URGENT REPAIR revitalizing treatment	5.1 fl oz 150 ml			
2	PC/URT36	810292017354	URGENT REPAIR revitalizing treatment	36 fl oz 1064 ml			
12	PS/VS9.5	810292017385	VOLUMIZING nourishing shampoo	9.5 fl oz 280 ml			
2	PS/VS36	810292017392	VOLUMIZING nourishing shampoo	36 fl oz 1064 ml			
12	PC/DB9.5	810292017361	DAILY BALANCE volume conditioner	9.5 fl oz 280 ml			
2	PC/DB36	810292017378	DAILY BALANCE volume conditioner	36 fl oz 1064 ml			
12	PC/BOND05	810292016784	TRIPLE BOND REPAIR treatment	5 fl oz 148 ml			
2	PC/BOND16	810292017460	TRIPLE BOND REPAIR treatment	16 fl oz 473 ml			
12	PC/H7.25	810292017293	HYDRATION leave-in conditioner	7.25 fl oz 210 ml			
12	PSF/BS04	810292017262	BEAUTIFYING SERUM nourishing treatment oil	4 fl oz 120 ml			
2	PSF/BS16	810292017255	BEAUTIFYING SERUM nourishing treatment oil	16.9 fl oz 500 ml			
<b>TEXTURE</b>							
12	PS/ES9.5	810292017484	PERFECT CURL enhancing shampoo	9.5 fl oz 280 ml			
2	PS/ES36	810292017491	PERFECT CURL enhancing shampoo	36 fl oz 1064 ml			
12	PC/EC9.5	810292017576	PERFECT CURL enhancing conditioner	9.5 fl oz 280 ml			
2	PC/EC36	810292017583	PERFECT CURL enhancing conditioner	36 fl oz 1064 ml			
12	PSF/PC6.8	810292017590	PERFECT CURL curl activator	6.8 fl oz 200 ml			
12	PSF/DS06	810292017569	PERFECT CURL defining solution	6 fl oz 180 ml			
12	PSF/FC05	810292017606	PERFECT CURL forming cream	5 fl oz 148 ml			
12	PS/FCS9.5	810292017637	SMOOTHING frizz control shampoo	9.5 fl oz 280 ml			
2	PS/FCS36	810292017644	SMOOTHING frizz control shampoo	36 fl oz 1064 ml			
12	PC/FCC9.5	810292017613	SMOOTHING frizz control conditioner	9.5 fl oz 280 ml			
2	PC/FCC36	810292017620	SMOOTHING frizz control conditioner	36 fl oz 1064 ml			
12	PSF/OT4.2	810292017651	SMOOTHING oil therapy	4.2 fl oz 125 ml			
<b>BEAUTIFYING ELIXIRS</b>							
12	FBE/BS08	810292013950	BODIFYING SHAMPOO	8.45 fl oz 250 ml			
12	FBE/BC08	810292013974	BODIFYING CONDITIONER	8.45 fl oz 250 ml			
12	FBE/MIS08	810292013998	MOISTURE INTENSE SHAMPOO	8.45 fl oz 250 ml			
12	FBE/MIC08	810292014018	MOISTURE INTENSE CONDITIONER	8.45 fl oz 250 ml			
12	FBE/RT05	810292016531	REPLENISHING TREATMENT	5 fl oz 148 ml			
12	FBE/MM06	810292013516	MOISTURE MASQUE	6.75 fl oz 200 ml			
12	FBE/LIRT06	810292014032	LEAVE-IN REPAIR TREATMENT	6.8 fl oz 200 ml			
12	FBE/EO04	810292014049	ElixirONE	4.2 fl oz 125 ml			
12	FBE/CRBD05	810292015794	COLOR REVIVE BLONDE	5 fl oz 148 ml			
12	FBE/CRBN05	810292015763	COLOR REVIVE BRUNETTE	5 fl oz 148 ml			
12	FBE/CRCR05	810292015787	COLOR REVIVE COPPER	5 fl oz 148 ml			
12	FBE/CRRD05	810292015770	COLOR REVIVE RED	5 fl oz 148 ml			
<b>NOURISH</b>							
1	FN/URHC3.4	810292016708	Urgent Repair Hand Cream	3.4 fl oz 100 ml			
<b>THICKENING</b>							
6	FT/CTS06	810292011734	CLEANSING TREATMENT	6.8 fl oz 200 ml			
6	FT/CTC06	810292011765	CONDITIONING TREATMENT	6.8 fl oz 200 ml			
6	FT/ST03	810292011789	SCALP TREATMENT	3.4 fl oz 100 ml			
6	FT/TS05	810292011741	THICKENING SERUM	5.1 fl oz 150 ml			
6	FT/NS60-VEG	810292015497	NUTRITIONAL SUPPORT	60 caps			



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QTY	SKU	UPC	NAME	SIZE			
4	FT/PROMO/THICK	810292016494	THICKENING REGIMEN KIT	N/A			
<b>PREP</b>							
12	FES/BH06	810292014223	BEHAVE	6.8 fl oz 200 ml			
12	PSF/FF6.8	810292017408	FORTIFI keratin strengthening treatment	6.8 fl oz 200 ml			
12	FES/I05	810292013622	ILLUMINATE	5.1 fl oz 150 ml			
12	FES/S10	810292013639	SCULPTURE	10.1 fl oz 300 ml			
12	FES/TDP6.8	810292016463	THERMAL DEFENSE PREP	6.8 fl oz 200 ml			
<b>STYLE</b>							
12	FES/B08	810292013707	BOOST	8oz/230g/240ml			
12	FES/FSF08	810292013653	FORMATION	8oz/227g/240ml			
12	FES/PP05	810292013646	PURE POLISH	5.1 fl oz 150 ml			
12	FES/RO6	810292015916	RETAIN	6.8 fl oz 200 ml			
12	FES/SB6.8	810292016470	STRAIGHTENING BALM	6.8 fl oz 200 ml			
12	PSF/VF6.8	810292017415	VOLUME FUSION heat activated volume spray	6.8 fl oz 200 ml			
<b>FINISH</b>							
12	FES/D04	810292013660	DETAILS	4.4oz/124g/175ml			
12	FES/E02	810292013530	ELEVATE	2oz/57g/65 ml			
12	FES/E10	810292013547	ELEVATE	10oz/284g/330ml			
12	FES/FE1.7	810292015176	FULL EFFECT	1.7oz/49g/60 ml			
12	FES/FE05	810292013691	FULL EFFECT	5oz/145g/175 ml			
12	FES/G4.7	810292016142	GLOSS	4.7oz/133g/162 ml			
12	FES/PW04	810292013677	PIECE WORKS	4.2 fl oz 125 ml			
12	FES/PL.40	810292015909	POWDER LIFT	0.4 oz 11g			
12	FES/TM1.75	810292014247	TAME	1.75oz/50g/58 ml			
12	FES/TM08	810292014230	TAME	8oz/227g/265 ml			
12	FES/U08	810292013561	UPLIFT	8oz/227g/265 ml			
<b>ESSENTIALS</b>							
12	FE/FE05	810292014407	FRESH EFFECT	5oz/145g/175 ml			
1	FE/PROMO/CONCEALCOMP	N/A	CONCEAL <b>COMPLETE</b> (3 BLONDE & AUBURN / 5 BROWN / 4 DARK BROWN + DISPLAY)	N/A			
4	F/PROMO/TOILETRY-WL	810292017217	LUXE TOILETRY WRAP (with refillable bottles)	N/A			

<b>HAIRCARE FREE BACKBAR</b>							
2	PS/SHBCS36	810292017545	ALOETHERAPY soothing hair and body cleanse	36 fl oz 1064 ml			
2	PC/SC36	810292017521	ALOETHERAPY soothing conditioner	36 fl oz 1064 ml			
2	PS/HS36	810292017286	HYDRATING nourishing shampoo	36 fl oz 1064 ml			
2	PC/MS36	810292017316	MOISTURE SOLUTION nourishing conditioner	36 fl oz 1064 ml			
2	PS/UR36	810292017330	URGENT REPAIR gentle detox shampoo	36 fl oz 1064 ml			
2	PC/URT36	810292017354	URGENT REPAIR revitalizing treatment	36 fl oz 1064 ml			
2	PS/VS36	810292017392	VOLUMIZING nourishing shampoo	36 fl oz 1064 ml			
2	PC/DB36	810292017378	DAILY BALANCE volume conditioner	36 fl oz 1064 ml			
2	PC/BOND16	810292017460	TRIPLE BOND REPAIR treatment	16 fl oz 473 ml			
2	PSF/BS16	810292017255	BEAUTIFYING SERUM nourishing treatment oil	16.9 fl oz 500 ml			
2	PS/ES36	810292017491	PERFECT CURL enhancing shampoo	36 fl oz 1064 ml			
2	PC/EC36	810292017583	PERFECT CURL enhancing conditioner	36 fl oz 1064 ml			
2	PS/FCS36	810292017644	SMOOTHING frizz control shampoo	36 fl oz 1064 ml			
2	PC/FCC36	810292017620	SMOOTHING frizz control conditioner	36 fl oz 1064 ml			
2	FBE/BS33	810292015831	BODIFYING SHAMPOO	33.8 fl oz 1000 ml			
2	FBE/BC33	810292015503	BODIFYING CONDITIONER	33.8 fl oz 1000 ml			
2	FBE/MIS33	810292015510	MOISTURE INTENSE SHAMPOO	33.8 fl oz 1000 ml			
2	FBE/MIC33	810292015527	MOISTURE INTENSE CONDITIONER	33.8 fl oz 1000 ml			
2	FBE/MM16	810292013523	MOISTURE MASQUE	16 fl oz 473 ml			
1	FBE/CRBD33	810292016005	COLOR REVIVE BLONDE	33.8 fl oz 1000 ml			
1	FES/I33	810292015480	ILLUMINATE	33.8 fl oz 1000 ml			
1	FES/S33	810292015473	SCULPTURE	33.8 fl oz 1000 ml			
1	FHM/CS33	810292015800	COMPLETE SHAMPOO	33.8 Fl Oz 1000 ml			
1	FHM/RT33	810292015817	REVITALIZING TREATMENT	33.8 Fl Oz 1000 ml			
1	FE/PROMO/CONCEAL TSR	N/A	CONCEAL <b>TESTER</b> (set of 5)	N/A			



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### 2024 SALON COLLATERAL PACK

1	D/LIT/LAUNCH-Q1_24		Launch Support Collateral Pack				
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### 2024 COLLATERAL PACK INCLUDES

1	N/A	N/A	Salon Intro Letter	N/A			
1	D/LIT/CDC SET 2024	N/A	Consumer Display Card Set of 7	N/A			
7	D/CDCHOLDER-METAL	N/A	NEW Consumer Display Card Holder	N/A			
50	D/LIT/GC	N/A	Eufora Guest Consultation	N/A			
20	D/BAG/RETAIL_Q1.24	N/A	Eufora Seasonal Retail Bag	N/A			
1	D/HEADER/LIFESTYLE	N/A	Retail Shelf Header - Lifestyle	N/A			
1	D/HEADER/LOGO	N/A	Retail Shelf Header - Logo	N/A			
1	D/HEADER/NATURE	N/A	Retail Shelf Header - Nature	N/A			
3	D/HEADERSTAND	N/A	Retail Shelf Header Stand	N/A			

### EUFORA STATION SUPPORT

2	FES/BH06	810292014223	BEHAVE	6.8 fl oz 200 ml			
2	FES/FSF08	810292013653	FORMATION	8 fl oz 240 ml			
2	FES/S10	810292013639	SCULPTURE	10.1 fl oz 300 ml			
2	FES/I05	810292013622	ILLUMINATE	5.1 fl oz 150 ml			
2	FES/PP05	810292013646	PURE POLISH	5.1 fl oz 150 ml			
2	FES/TDP6.8	810292016463	THERMAL DEFENSE PREP	6.8 fl oz 200 ml			
2	FES/SB6.8	810292016470	STRAIGHTENING BALM	6.8 fl oz 200 ml			
2	PSF/FC05	810292017606	PERFECT CURL forming cream	5 fl oz 148 ml			
2	FES/PW04	810292013677	PIECE WORKS	4.2 fl oz 125 ml			
2	FES/PL.40	810292015909	POWDER LIFT	0.4 oz 11g			
2	PSF/DS06	810292017569	PERFECT CURL defining solution	6 fl oz 180 ml			
2	PSF/PC6.8	810292017590	PERFECT CURL curl activator	6.8 fl oz 200 ml			
2	PSF/VF6.8	810292017415	VOLUME FUSION heat activated volume spray	6.8 fl oz 200 ml			
2	PSF/OT4.2	810292017651	SMOOTHING oil therapy	4.2 fl oz 125 ml			
2	PSF/F6.8	810292017408	FORTIFI keratin strengthening treatment	6.8 fl oz 200 ml			
2	FES/B08	810292013707	BOOST	8oz/230g/240ml			
2	FES/G4.7	810292016142	GLOSS	4.7oz/133g/162 ml			
2	FES/R06	810292015916	RETAIN	6.8 fl oz 200 ml			
2	FES/D04	810292013660	DETAILS	4.4oz/124g/175ml			
2	FES/FE05	810292013691	FULL EFFECT	5oz/145g/175 ml			
2	FES/TM08	810292014230	TAME	8oz/227g/265 ml			
2	FES/E10	810292013547	ELEVATE	10oz/284g/330ml			
2	FES/U08	810292013561	UPLIFT	8oz/227g/265 ml			
2	FE/FE05	810292014407	FRESH EFFECT	5oz/145g/175 ml			
2	FBE/EO04	810292014049	ElixirONE	4.2 fl oz 125 ml			

### LAUNCH EDUCATION SUPPORT

1	N/A		Day Rate for Launch Specialist				
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### EUFORA WELLNESS

#### WELLNESS ESSENTIAL OIL CANDLE

6	FW/CAN-IL	810292016180	INLOVE	8 oz 227g			
6	FW/CAN-BC	810292016197	BECHILL	8 oz 227g			
6	FW/CAN-IS	810292016203	INSPIRE	8 oz 227g			

#### WELLNESS PURE ESSENTIAL OIL BLEND

6	FW/EO-IL	810292016210	INLOVE	0.5 fl oz 15 ml			
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#### WELLNESS ESSENTIAL OIL AIR MIST

6	FW/AM-RN	810292016449	RENEW	2 fl oz 60 ml			
6	FW/AM-BC	810292016418	BECHILL	2 fl oz 60 ml			

### EUFORA WELLNESS FREE GOODS

2	FW/CAN-IL	810292016180	INLOVE	8 oz 227g			
2	FW/CAN-BC	810292016197	BECHILL	8 oz 227g			
2	FW/CAN-IS	810292016203	INSPIRE	8 oz 227g			



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2	FW/EO-IL	810292016210	INLOVE	0.5 fl oz 15 ml			
2	FW/AM-RN	810292016449	RENEW	2 fl oz 60 ml			
2	FW/AM-BC	810292016418	BECHILL	2 fl oz 60 ml			
2	DFW/RITUALSET	N/A	RITUAL TRAY / TESTER BAR	N/A			
2	DW/LIT/RITUALCARD	N/A	SCENTORY EXPERIENCE RITUAL CARD	N/A			

**EUFORA HERO FOR MEN**

**CLEANSE**

6	FHM/BCS10	810292015244	BLACK CLAY SHAMPOO	10.1 Fl Oz 300 ml			
6	FHM/CS10	810292014551	COMPLETE SHAMPOO	10.1 Fl Oz 300 ml			

**TREAT**

6	FHM/EXT06	810292015596	EXFOLIATING TREATMENT	6 Fl Oz 180 ml			
6	FHM/RT06	810292014711	REVITALIZING TREATMENT	6 Fl Oz 180 ml			
6	FHM/SR03.4	810292014605	SCALP RESCUE	3.4 Fl Oz 100 ml			

**SHAVE**

6	FHM/HCS05	810292014353	CLASSIC SHAVE	5 Fl Oz 150 ml			
6	FHM/HES1.7	810292014384	EXCEPTIONAL SHAVE	1.7 Fl Oz 50 ml			

**STYLE**

6	FHM/FHG4.2	810292014667	FIRM HOLD GEL	4.2 Fl Oz 125 ml			
6	FHM/GC04.2	810292014650	GROOMING CREAM	4.2 Fl Oz 125 ml			
6	FHM/MP02	810292014681	MOLDING PASTE	2 Oz 60 g			
6	FHM/SM02	810292014742	STYLING MUD	2 Oz 60 g			
6	FHM/TP02	810292014674	TEXTURE PUTTY	2 Oz 60 g			

**HERO STATION SUPPORT**

1	FHM/FHG4.2	810292014667	FIRM HOLD GEL	4.2 Fl Oz 125 ml			
1	FHM/GC04.2	810292014650	GROOMING CREAM	4.2 Fl Oz 125 ml			
1	FHM/MP02	810292014681	MOLDING PASTE	2 Oz 60 g			
1	FHM/SM02	810292014742	STYLING MUD	2 Oz 60 g			
1	FHM/TP02	810292014674	TEXTURE PUTTY	2 Oz 60 g			
2	FHM/HES1.7	810292014384	EXCEPTIONAL SHAVE	1.7 Fl Oz 50 ml			
2	FHM/CS33	810292015800	COMPLETE SHAMPOO	33.8 Fl Oz 1000 ml			
2	FHM/RT33	810292015817	REVITALIZING TREATMENT	33.8 Fl Oz 1000 ml			
6	DHM/SHAVEBRUSH	810292014414	SHAVE BRUSH	N/A			

**HERO RETAIL SUPPORT KIT**

1	FHM/PROMO/NDRTL 2023		HERO RETAIL SUPPORT KIT				
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**HERO RETAIL SUPPORT KIT INCLUDES**

1	DHM/HSCC		HERO Salon Cutting Cape	One Size			
20	DHM/LIT/HCC		HERO Guest Consultation	One Size			
1	DHM/LIT/HRC		HERO Ritual Card	One Size			
1	DHM/LIT/HBB		HERO Brand Book	N/A			
25	CURRENT RETAIL BAG		Current Eufora Retail Bag (designs vary)	N/A			
1	DHM/LOGOSIGN		HERO Logo Sign	N/A			
1	DHM/SPOTLIGHT DPLY		HERO Spotlight Display	N/A			


PLUS Welcome Gift of 500 Partner Salon Points  
 PLUS -Eufora Business Intelligence Ticket (2)

eufora

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